

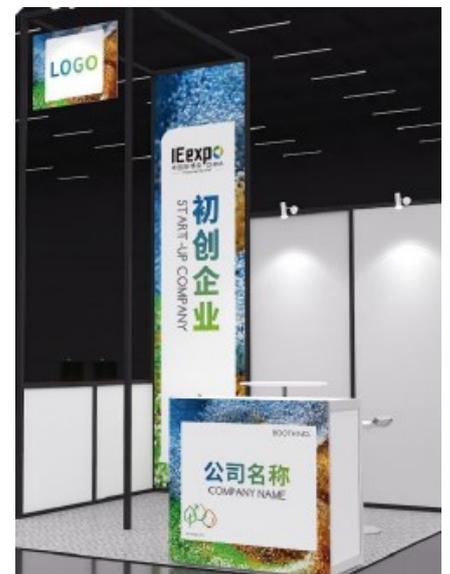
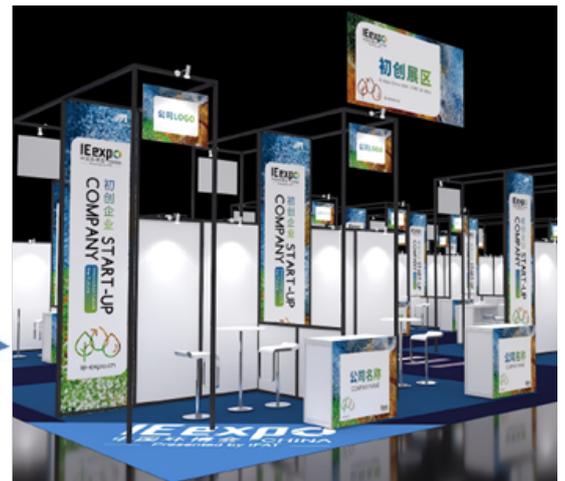
Application form – new Start-up area Application Deadline: March 16, 2024

(In case of late registration, exhibitor services might be limited.)

IE expo China is the leading trade fair for environmental technologies in Asia and the second largest in the world, ranking only behind IFAT Munich in Germany. The IE expo China 2024 will take place **from April 18 to 20, 2024 at Shanghai New International Expo Centre (SNIEC)**. More than 2500 exhibitors will participate and cover an exhibition space of 20,000 square meters with 10,000 expected industry visitors.

The technological progress presents the environmental sector with new opportunities, but also challenges. The industry is therefore in a constant change and is evolving from an investment-driven to a performance-driven sector.

At IE expo China 2024 we are looking for bright minds with fresh, innovative ideas to present their latest environmental- and product solutions in a "Start-up area" in Hall E3, together with other international pavilions, to share insights with the community and exchange ideas with (industry) experts.



The Start-up exhibition area will cover:

- environmental solutions
- technical services
- future oriented technological achievements and practices
- business model innovation
- financing, docking, transformation, and investment

The aim of the Start-up area is to help promotion and application of innovative technologies and new business models, integrating ecological environment governance projects with resource and industrial development, and solving bottleneck problems such as lack of funding channels for ecological environment governance, insufficient overall investment, as well as difficulty in converting environmental benefits into economic benefits.

In addition to the stand within the Start-up area, we will select some typical innovators from nearly 50 participants under the Start-up area to present an environmental "Innovation Show", showcasing innovative environmental solutions, technical services, scientific and technological achievements and practices, innovative business models, as well as ongoing case of project landing, financing and investment, etc..

Price:

Booth

- a booth around 9 sqm including unified stand construction
- listing of your company name in the official exhibitor list, printed and online catalogue of IE expo China 2024

Price: CNY 7,800

Innovation show

- This opportunity is only for selected participants among the applied exhibitors in the Start-up area.
- Timeslot of 30 mins presentation to introduce your technologies, products or services in the Speakers Corner

Price: CNY 2,000

Application Qualification:

- ① Enterprises with independent legal entities and registered for less than 5 years, or research institutes or universities;
- ② Technologies, products or services that meet the exhibit profile of IE expo China;
- ③ Technologies, products or services to be displayed are very innovative;
- ④ Technologies, products or services are already in the start-up or seed stage;
- ⑤ Technologies, products or services have demand of investment, financing, docking, conversion, etc;
- ⑥ Candidates need to provide indicate specific technologies, products or services, which will ultimately be reviewed and approved by related experts designated by the organizer.

Please return form to: Ms. Ketty ZHANG Email: ketty.zhang@mm-sh.com Tel.: +86 (0) 21 23521128	Company name:
	Address:
	Tel:
	Email:
	Contact person:

Company founding date:	
Information of technologies, products or services	
Name of the technology	
Technical Principles	
Main technical specification	
Effect of pollution treatment	
Innovation of the technology	
The advantages of technology	
Explanation of Technical Application	
Technical intellectual property situation	
Technology application prospects	
Application description for a accepted project case (eg.: project name, location, time of completion, current operation status)	



IE expo China 2024 中国环博会
April 18-20, 2024
Shanghai New International Expo Centre (SNIEC)
China



The applicants hereby promise that the content of the above application materials is true and accurate, with clear technical intellectual property rights and no intellectual property disputes.

I hereby register bindingly for the above package:

Participant signature

Participant company stamp

Terms of Participation

1. Application

All potential exhibitors wishing to take part in the event must express their wish to do so by fully as well as faithfully completing and signing – with a legally binding signature - the "Application" form and submitting it to Messe Muenchen Zhongmao Co., Ltd. (facsimile or scanned copies are deemed as legally valid) at the earliest opportunity or at the latest by the application deadline.

The deadline for applications is March 16, 2024.

With the application, exhibitors express to Messe Muenchen Zhongmao Co., Ltd. their serious interest in taking part in the Alternative package solution for international exhibitors. When the exhibitor submits the application form, it means that the exhibitor acknowledges and observes the Terms of Participation. After the exhibitors receive Participation Admission letter (not Acknowledgment letter), it not only means that the exhibitor have been qualified for participating in but the agreement between both Parties takes into effect. The application form submitted by the exhibitor (including Terms of Participation), together with the Admission Letter sent by Messe Muenchen Zhongmao Co., Ltd. are indispensable parts of the "Contract", which has legally binding force on both parties.

2. Participation fees

The participation fee is:

Booth: CNY 7,800 per exhibitor

Road show: CNY 2,000 per exhibitor

The above price includes 6% value-added tax. If the tax authority in China adjusts the tax type or tax rate before Messe Muenchen Zhongmao Co., Ltd.'s issuing the invoice, Messe Muenchen Zhongmao Co., Ltd. reserves the right to calculate the tax amount and issue the corresponding invoice according to the new tax type and tax rate from the date when the tax authority in China adjusts the tax type or tax rate. In case of any further tax requirements in the exhibitor's state / country of residence, such taxes shall be borne by the exhibitor. The applicant has no right to cancel the participation upon receipt of Participation Admission letter. **If the exhibitor withdraws the contract, 100% of the Package participation fee shall be charged.**

3. Terms of payment (see Clause 2)

The deadlines for payment given in the invoices must be observed. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and provision of related services. The applicant or exhibitor will receive invoices for all additional charges (e.g. technical services, advertising material) with the confirmation of the order; they are to be paid immediately on receipt. All invoiced amounts in all Messe Muenchen Zhongmao Co., Ltd. invoices, which are connected with the event, are to be paid in RMB, without deductions and free of all charges (**e.g. bank charges occurring when transferring via bank account have to be paid by the applicant in full**), by credit transfer to the account specified in the invoices, mentioning the exhibitor's company name and invoice number. Bank information is the following:

Account Name: Messe Muenchen Zhongmao Co., Ltd.

Bank: Bank of China Shanghai Pudong Branch

EURO account No: 445584838480 CNY account No: 436484846006 USD account No: 437784843722

SWIFT BIC: BKCHCNBJ300

4. Force majeure, cancellation of the event

If Messe Muenchen Zhongmao Co., Ltd. is compelled, as a result of force majeure (natural disasters such as earthquakes, droughts, tsunamis, typhoons, hurricanes and floods, or fires, war, riots, terrorism, acts of government, epidemics and other acts or events recognized by applicable laws as force majeure or otherwise commonly recognized as a force majeure event by international commercial practice) or other circumstances beyond its control (e.g. failure of the power supply), to vacate one or more exhibition areas, temporarily or for longer periods resulting in postponement or curtailing of the trade fair, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against Messe Muenchen Zhongmao Co., Ltd., in particular claims for damages. If Messe Muenchen Zhongmao Co., Ltd. cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for Messe Muenchen Zhongmao Co., Ltd. to hold the event, Messe Muenchen Zhongmao Co., Ltd. is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

5. Catalogue, Internet Information

An official trade-fair catalogue, an internet database information will be compiled for the trade fair. All exhibitors (including co-exhibitors and companies at joint stands) are included, with the name indicated in the application form, in the alphabetical list of exhibitors in these media. The

minimum entry contains (including co-exhibitors and companies at joint stands) will be offered other entries, e.g. in the Product Index, and other forms of presentation in these media on a separate order form. The forms will be sent to applicants in good time. Messe Muenchen Zhongmao Co., Ltd. assumes no responsibility for the correctness and completeness of the catalogue, internet data base information. The exhibitor is solely responsible for the permissibility under law – and particularly the law on competition and data protection– of any advertisement placed in the trade fair catalogue, the internet database information of Messe Muenchen Zhongmao Co., Ltd. at the instigation of the advertiser. Should third parties assert claims against Messe Muenchen Zhongmao Co., Ltd. on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold Messe Muenchen Zhongmao Co., Ltd. fully safeguarded against all claims asserted including all costs of any necessary attorney fees, litigation costs on the part of Messe Muenchen Zhongmao Co., Ltd.. The same applies to exhibitor entries actuated by exhibitors in the trade fair catalogue, the Internet database information of Messe Muenchen Zhongmao Co., Ltd.

6. Intellectual property rights

When participating in trade fairs organized by Messe Muenchen Zhongmao Co., Ltd., exhibitor warrants that its exhibits, packages and all related publicity materials found in the trade fair do not in any way whatsoever violate or infringe any third party's legal rights including but not limited to trademarks, copyrights, designs, names and patents whether registered or otherwise. Messe Muenchen Zhongmao Co., Ltd. is entitled but not obliged to set up an Intellectual Property Right Complaint Office (IPR Office) for each trade fair, whose purpose shall be to support exhibitors in cases of infringement of their IP rights by other exhibitors in accordance with related intellectual property laws. The exhibitors or agents should provide active cooperation for the investigation for obtaining the evidence, inspection and enquiry work conducted by the IPR Administration and he judicial department. Any exhibit or material suspected of infringement should be removed from the exhibition, and Messe Muenchen Zhongmao Co., Ltd. also reserves the right to request the removal of any infringed exhibits or materials. The organizer has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs. If the exhibitor has complained about another exhibitor or its exhibits in the previous shows and complain this time again, the certifications of the previous complaints should be presented. Otherwise, the IPR Office has the right to refuse its complaint request.

7. Period of exclusion

Any complaints about invoices are to be made in writing within a period of exclusion amounting to 14 days following receipt of the invoice concerned.

8. Place of performance, applicable law

Shanghai shall be the place of performance, also for all financial obligations. The law of the People's Republic of China shall apply.

9. Jurisdiction, arbitration agreement

In the event of any dispute, controversy or claim (collectively, "dispute") arising out of or relating to this rental contract, or the breach, termination or invalidity of this rental contract, both parties shall attempt in the first instance to resolve such dispute through friendly consultations. If any dispute is not resolved by friendly consultations, then any party shall bring an action at the court which has jurisdiction at the registered address of Messe Muenchen Zhongmao Co., Ltd..

10. Data protection

The exhibitor hereby acknowledges and consents that the person-related data of the exhibitor can be processed and used for fulfilling the business purposes of Messe Muenchen Zhongmao Co., Ltd. as well as being forwarded to third parties in order to above all fulfil the purpose of the contract concerned; the exhibitor further consents that its personal data could be used by third parties for marketing purposes of related trade fairs by the associate companies of Messe Muenchen Zhongmao Co., Ltd., provided that such use of personal data by Messe Muenchen Zhongmao Co., Ltd. will be in compliance with data protection legislation. The exhibitor confirms and acknowledges that all the Personal Data provided by the exhibitor to Messe Muenchen Zhongmao Co., Ltd. is legally collected, and the consent of relevant individuals has been obtained for the use of the Personal Data under this Terms of Participation.

11. Severability Clause

Should the provisions set out in the Terms of Participation be or become legally invalid or incomplete, the validity of the other provisions or the contract concerned remains unaffected. In such a case, the contracting parties undertake to replace the invalid provision and/or fill the gap with a provision with which the contracting parties are most likely to achieve the economic purpose they pursue. – In case of divergence between the English and the Chinese text, the Chinese shall prevail.